
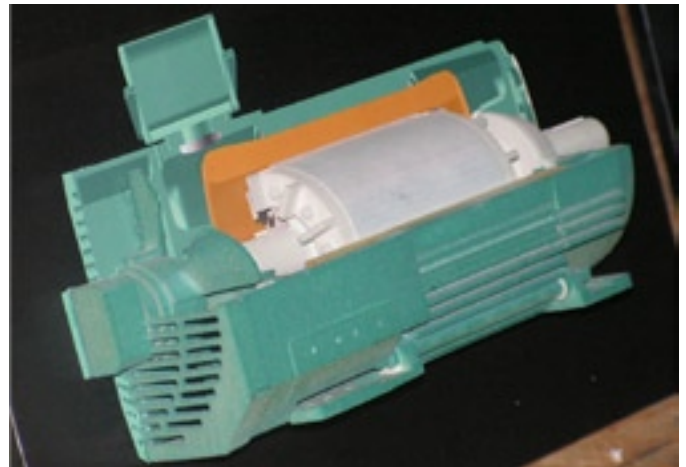
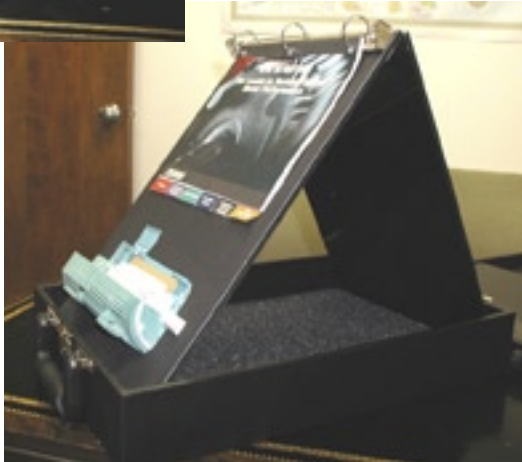


## The Case of the Eye-Popping Cutaway

Recently the designers over at CalCo had a fun time wrapping their heads around a collapsible cutaway. They designed and created a one-of-a-kind collapsible display that salesmen or instructors can carry easily contained within a carrying case. Through a few simple movements, the case quickly unfolds into a desktop easel display complete with flip book of information and part of a cutaway produced by CalCo's high definition three dimensional prototype technology. This cutaway is not only popping out of the image, it is also to scale. The scale model only adds just under a pound of weight to the easel which is barely noticeable since the instructors are in awe of the details of this remarkable cutaway. 



## Happy Holidays!

Here at CalCo Cutaways we're covered in snow, but that doesn't slow us down. We continue right through Chicago's nastiest storms to bring you what you want when you want it. And lately we have been having quite the season.

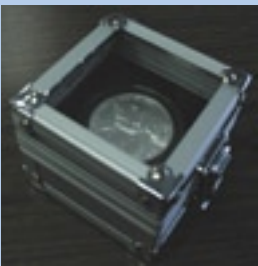
From the smallest display bearings to 3,000lb. impellers to shipping logistics we make sure to get everything done on time, no matter what the weather brings. As the season goes on we will eventually see the end of each project, and sooner or later the end of this weather! Through rain, sleet, and snow, CalCo keeps pushing so our customers can be the stars of the show!





## Rewarding Finishes

Around the end of the year, many projects come to a close, and as next year's projects start, we reflect on how much each person added to each project. This year we have made some award plaques and models for several companies who know the value of recognizing their employees' extra efforts.



We still have plenty of time to think ahead for next year, and while the holiday spirit is still in your mind, let CalCo help you to reward project completion with scale models and awards!



## Computer Simulated Cutaways

As great as the minds are over at CalCo, we still haven't figured out how to create displays that aren't affected by gravity; until now! CalCo has added yet another way to display and demonstrate your product... computer generated and simulated cutaways. With the click of a button, you can send us the product information and we can be in business. All we require is a very high definition CAD file. If you want to see these still shots in action, type these links in your browser:  
[www.calcocutaways.com/Animation1/index.html](http://www.calcocutaways.com/Animation1/index.html)  
[www.calcocutaways.com/Animation2/index.html](http://www.calcocutaways.com/Animation2/index.html)



## Concept...to Completion

From private celebrations and congratulations to world renowned tradeshow, CalCo has been there providing a quality product to many quality companies. This year, they were at Power Gen International in Orlando, Florida with Dresser Consolidated. CalCo helped Dresser Consolidated from the beginning of a project to update its product displays for tradeshow. CalCo provided computer generated renderings to show how the displays could be improved. CalCo continued to help Dresser Consolidated all the way to the end of its project by shipping the updated display units directly to the tradeshow. The improvements to the display units completed for Dresser Consolidated gained a considerable amount of attention and complimentary comments were received.




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## How to Contact Us

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