

## CalCo Makes a Good Case for Protecting Your Goods

For every cutaway or display, there needs to be a successful way to get the unit to its intended audience. Sometimes this is as simple as a well-packed cardboard box, while sometimes a rugged behind-the-scenes shipping crate needs to be fabricated. Often, the container needs to be worthy of carrying into someone's office and possibly even being set upon their desk. At CalCo, this need is met week after week with a variety of solutions. Whether you need to ship it through the mail or the case will be riding around in the trunk of your car, CalCo has the right option for you. These custom fit cases are custom selected and designed to fit your product specifically and have a history of peak performance. From the slim and elegant to heavy-duty workhorses, a case from CalCo will impress as well as protect.



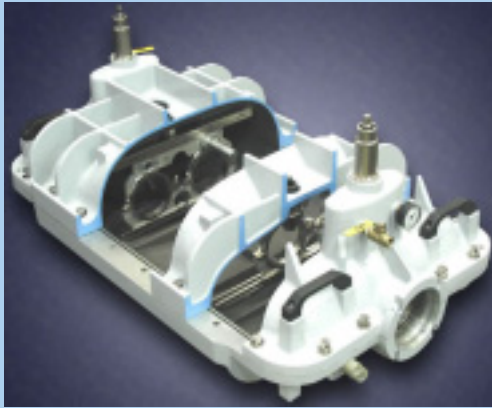
## Clearly Spectacular Tabletop Stands!

You can now show off your products while minimizing the presence of a basemount. CalCo creates custom clear bases that add a level of dazzle and impressiveness to your displays while emphasizing your product at the same time. These stands are ideal for trade show and lobby displays. Rockwell Automation really appreciated this fine look for a show-room display set.



# What is That?

Let's suppose for a moment that you are in charge of a pipeline that must maintain continuous flow at all times, and a section of that line is in need of repair. What would you do? You would call upon the "Magic Box" from Mueller Company to assist in this replacement. It contains the flow within it's housing while the pipe section is being repaired. This cutaway of the Magic Box allows for the unit to be demonstrated easily and without disassembly. ©



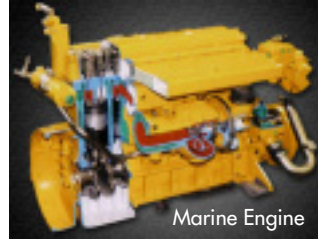
## Sounds Like Another Successful Display

Telex makes a superior speaker and turned to CalCo to present their product in a way that would show exactly what makes this product so great. A Plexiglas shield protects the cut face while also providing an unobstructed view of every important aspect of the speaker. Very nice! ©



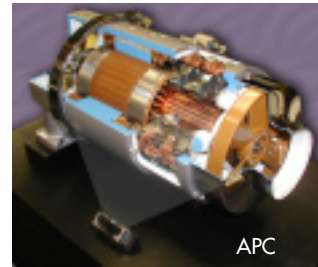
## A Few Proud Moments from the Production Team

"CalCo had many very interesting projects in the last year. One that I enjoyed working on with my team was a large marine straight six turbo diesel engine cutaway. This engine presented some special challenges for us to overcome. It came to us totally disassembled; piled in a crate. The engine was covered with rust, scale and old paint. It had many pumps and external heat exchangers that needed to be worked into the cutaway design. We came up with a concise game plan on how to make the diesel engine show off all of it's features and turned it into a very eye-pleasing cutaway. The CalCo team had to use all their skills to complete this project on time." **Daniel Fierla, Plant Supervisor**



Marine Engine

"Throughout my eleven year career at CalCo, I have been involved with so many interesting projects that it is difficult to choose just one to highlight. The ones that I enjoy most are those that challenge my skills in both design and fabrication. One project in particular was a starter generator cutaway for Aircraft Parts Corporation. APC asked us to 'give it the works'. To CalCo this means a motorized cutaway with a deluxe paint finish, polished chrome highlights, interior and exterior lighting, a custom base mount and permanent shipping container. The cutaway and enhancements each pose their own set of unique challenges. However, once combined, the top quality finished product is one that makes me most proud of the work I do as part of the CalCo team." **David N. Ryman, Senior Cutaway Specialist**



APC

"One of the projects I enjoyed working on were the engines for International. It takes a lot of work to get the engines to look as good as they do when we are done, but I think it is well worth it. Especially if you compare them to what they used to look like, you can see they have come a long way. I also enjoy working on the engines because I went to college to learn how to work on vehicles and I can apply what I learned in school to what we do with the engines as far as the assembly and disassembly portion of the project goes." **Matt Mahoney, Cutaway Apprentice** ©



International



316 Cary Point Drive  
P.O. Box 415  
Cary, IL 60013

## How to Contact Us

For more information regarding this newsletter or details on how to dramatize your product presentations, please call, write, fax, or e-mail:  
Neil Sivertson at: [nsivertson@calcocutaways.com](mailto:nsivertson@calcocutaways.com)  
David Kasper at: [dkasper@calcocutaways.com](mailto:dkasper@calcocutaways.com)

Phone: (847) 639-3858  
Fax: (847) 639-3860

Internet: <http://www.calcocutaways.com>